



Innovations in time. Innovations for you.

INFOSTROY

Information Systems Technologies Research Outsourcing for You

Manufacture, Business and E-Commerce

- CRM, SCM, HR and ERP Systems
- Processes Management
- Warehouse Automation
- E-Commerce Systems
- Peripheral devices interaction
- Software Integration
- Analysis and Data Mining

Any automation or information system changes business process, and the main aim of any such system is to save time, increase productivity of each employee and, as a result, to increase your business profit.

In our systems we consider such aspects as reliability, scalability, usability, security, decreasing processing time for each product or piece of information. Such approach allows us developing really usable automation and e-commerce systems which generate profit for our clients.

With our systems our clients move their business to a new level. For example by launching the new web site for **MagicDevices GmbH** has increased the level of sales for the company up to **20%**. ERP system for Publishing house allows its owner reorganizing business process in such a way, that with the same amount of employees the company can process up to **30%** more than without this system.



Think Creatively
Streamline you business
Watch your profits grow
Stay ahead of the market

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CRM, SCM, HR and ERP Systems

CRM Systems

Our **CRM** software systems help businesses of all sizes to become more efficient and powerful by enabling them to identify, obtain, and retain customers. The CRM software developed by our company contains modules for managing contacts, customers, activities, as well as sales leads, products, mail, scheduling meetings and many other desirable features required in any modern CRM system. The reporting subsystem has complete report editors which allow the display of diagrams within reports and the ability to save the reports into PDF format.

SCM and ERP Systems

Implementing **SCM** systems in your business provides significant advantages while offering sophisticated analytical capabilities. The foremost merits of an **ERP** system is reducing operating costs and saving the valuable time. Workflows can be streamlined, information can be shared quickly and easily across departments. One of our leading software solutions includes a sophisticated, fully integrated system for publishing houses. For this application we developed a highly focused automated system, combining the functionality of both CRM and ERP into one package. It enables the complete automation of the whole workflow within a publishing house, including preparation of reprints and full integration into the accounting system "1C Accounting".

HR Systems

HR management systems curtail your time and cost consuming activities. Integrated HR systems lead to a more efficient HR department. Our HRM system features include the accounting of working time, overtime, vacations and sick days, food coupons, reports with report designer etc. Staff list can be planned. To manage the system there are advanced management and role management systems.

E-Commerce Systems

With our **E-Commerce** Systems you become an opportunity to access the global marketplace and to reduce costs. Our e-commerce systems are web sites for selling one product as well as big web portals for selling thousands of product items. We develop our systems in such a way, so that they can provide quality service for tens of thousands of site visitors a day. At the development of web shops we use our own platform **PHP Infostroy Framework** and a well known platform **Batavi** or **DotNetNuke**, as well as other platforms on basis of .NET and PHP.

Peripheral devices interaction

Whilst developing our systems, we often deal with the integration of different **peripheral devices**, such as Barcode reader, Card reader, Receipt printer, Digital cameras, Fingerprints and RFID scanners. We also have experience in **integrating** BPA Systems with different software, such as MS Office, accounting **software**, CRM and ERP systems.

Management System is not just software or technology. It's a business strategy. Software systems provide significant tools for automating the entire part of daily business information management.

Analysis and Data Mining

Analysis and Data Mining. Many information systems often require features for data processing and analysis based on mathematical methods and algorithms. Systems for intellectual data processing are widely used in a variety of areas. For example, electronic libraries, document management systems, search engines, spam filters and systems dealing specifically with currency and stocks rates within financial markets.

